

Beat in Brown and Blue

Have you ever had a day where you want to feel warm and comfortable but still hardy and durable?

At Eric Sana, this is everyday, especially in the depths of the vortex otherwise known as Winter. During these times, we think about survival first... everything else is secondary but what if you could have it all? What if you could be warm and unscathed by the perils of old man winter but still be the same sharp dressed, confident person that you are throughout the rest of the year.

Winter means bringing as much warmth as possible to clothing, not just physical temperature but tonal. The days are short, sometimes feeling like the sun hasn't shone for days, so why not bring that solar energy to your everyday dress. Swap out the grey flannel suit for a perfect brown wool suit. Wool is a natural temperature regulator, keeping you cool by wicking away sweat and warm by keeping in body heat. If it's good enough to swathe sheep from the fields of Australia to the peaks of Everest, it's good enough for us!

Brown can also have a natural warmth if it has an orange undertone; very similar to a campfire or glass of scotch. Nothings more cosy and warm than a fire and scotch...

But what's a great pop element to add that says "I'm about my business and not a pushover"?
Blue!

Blue pairs with brown organically; the earth meets the ocean. By taking this natural pairing, you can adjust the tone of blue dependant on the occasion. Light blue for the office; dark blue for a nice date; blue plaid for a casual look. Which ever one you choose, the confidence of blue is unparalleled which is why it is the interview colour of choice ([hyperlink](#)).

Nothing says a reliable hardworking man like these two colours. Historically, blue and browns have been used by some of the hardest working men on the planet; gamesmen, railroad builders, miners, welders, etc. On the same token, nothing also says warmth and anecdotes like these colours; travelling through time with tales of years past.

Make your own stories with a made-to-measure suit of your very own, tailored the way you like it, to last you through the burgeoning cold months ahead. See you at the shop!